

# carolina bridal fair

@ Cabarrus Arena

These are just a few of the wonderful things we have heard from exhibitors and brides about our show....

## EXHIBITORS

*"I attend these kinds of shows all the time, all over the Country and I have to tell you, this is absolutely one of the best, most well organized and lovely bridal shows that I have ever attended. "*

**David Tutera / "David Tutera Unveiled" and "My Fair Wedding" – WE TV**

*"At our bridal event this weekend (on October 23rd), I heard brides and fellow exhibitors still talking about the September Carolina Bridal Fair and the premier event that it has become."*

**Cathy Nesmith / Dillard's South Park**

*"Carolina Bridal Fair was the most organized show we ever participated in to date. The staff had quick responses and were willing to work around situations. The show had a great turnout of brides, which have already resulted in consults. We are excited to participate in 2014"*

**Susan McRae / Sweetest Beginnings {Stationery & Design}**

*"The show was outstanding and we will certainly be attending as a vendor again. We are very pleased with how everything was handled and continue to be pleasantly surprised with how organized and efficient every part of it has been. I am absolutely floored with how quickly you were able to give us the lead list. Thank you, thank you!"*

**Mary Beth Taylor / Emby Taylor Photography**

*"This was our second bridal event at Cabarrus Arena and we were a little better prepared this time for the throng of women we encountered. We worked hard that day and talked with as many brides as we could. It is a very good way to sell your product, service, and yourself to a large number of like-minded women."*

**Sam Falls / Falls Jewelers**

*"We were absolutely blown away by the number of brides in attendance at the show! Even as busy as it was, we were able to have one-on-one conversations with a number of brides. The flow was great and it kept everyone moving. Keep up the good work!"*

**Karen Greenoe / Lily Greenthumb's Wedding & Event Design**

*"...we would love to get in on the shows for next year...we would have gotten to you sooner but we were so busy handling leads from the September show we haven't had time!!! The show was awesome and the lead list has gotten us about 10 weddings so far!!!! We couldn't be happier."*

**Michele Boyd & Stacy Faggart / The Oaks Events**

*"Five weeks after the show, we are still meeting with the brides and grooms and booking their weddings."*

**Amy Dennis / Dennis Vineyards**

## BRIDES

### We surveyed our brides and here is what some of them said:

Overwhelmingly, the brides said that the floor plan was wonderful. They felt at ease with the pace and space they had to comfortably visit with the vendors. We have tweaked the floor plan for 2014, but the overall feel will be the same except for the stage area.

*"The entrance line spread its way through the parking lot initially, but we moved very quickly through registration and everyone got a Dillard's bridal bag as they entered the event."*

### They also said:

*"Meeting David Tutera was awesome!"*

*"The surprise 'proposal' on stage brought tears to the eyes of everyone in the room. The fiancé was so handsome in his military uniform."*

*"The vendors made me feel like I was the most important person in the room."*

*"It was an awesome experience. I walked away knowing so much more. I definitely recommend this show to any bride, no matter what stage of planning she is in."*

*"The show is an excellent place to go, especially if you are early on in the planning process. There were a lot of great vendors all in one spot."*

*"It was a day well spent. I liked looking at the displays the vendors set up, and it helped me create an idea for my own wedding."*

*"I'm online all the time but it is nice to see all the vendors in person."*

*"The **Carolina Bridal Fair** provided me with lots of information and helped me find vendors in my budget and within my area."*

*"The fashion show was nice. I loved that the models were real people I could identify with."*

*"We really enjoyed the day! It was a great way to start off the Adventure that is planning my perfect wedding!"*

*"I loved the fashion show! The exhibits were great. Everyone was friendly and very informative."*

*"The show was well organized. This show was a great resource for planning our wedding."*

*"I am looking forward to the next Carolina Bridal Fair."*